

DUPLICATE INVOICE



KCRA
3 Television Circle
Sacramento, CA 95814
Main: (916)446-3333
Billing: (916)325-3266

www.kcra.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

Invoice #	Invoice Date	Invoice Month	Invoice Period
939745-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
KCRA	Meredith Thompson	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1472

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	939745	07894682

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/18/12	09/21/12	KCRA-TV News at 5am	5:00am-5:57am	-TWTF--	:30	2	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	09/18/12	5:21 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	D3C12CA10T01H	\$1,800.00 NM
2	KCRA	W	09/19/12	5:28 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	D3C12CA10T01H	\$1,800.00 NM
3	09/18/12	09/21/12	KCRA-TV News at 6am	5:58am-7:00am	-TWTF--	:30	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	W	09/19/12	5:59 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	D3C12CA10T01H	\$2,000.00 NM
1	KCRA	Th	09/20/12	6:53 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	D3C12CA10T01H	\$2,000.00 NM
4	09/18/12	09/21/12	KCRA News at 430am	430-5am	-TWTF--	:30	2	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	09/18/12	4:58 AM	KCRA News at 430am	430-5am	:30	D3C12CA10T01H	\$500.00 NM
2	KCRA	W	09/19/12	4:40 AM	KCRA News at 430am	430-5am	:30	D3C12CA10T01H	\$500.00 NM
5	09/22/12	09/22/12	KCRA-TV News at 7a	7:00am-9:00am	-----S-	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Sa	09/22/12	8:29 AM	KCRA-TV News at 7a	7:00am-9:00am	:30	D3C12CA10T01H	\$1,200.00 NM
6	09/18/12	09/21/12	KCRA-TV News at Noon	11:58am-1:00pm	-TWTF--	:30	2	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	2	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	09/18/12	12:23 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	D3C12CA10T01H	\$1,300.00 NM
2	KCRA	W	09/19/12	12:21 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	D3C12CA10T01H	\$1,300.00 NM
7	09/18/12	09/21/12	KCRA-TV News at 5pm	4:58pm-5:30pm	-TWTF--	:30	2	\$4,000.00	NM



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939745-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1472	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	2	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	Tu	09/18/12	5:29 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	D3C12CA10T01H	\$4,000.00 NM
1	KCRA	W	09/19/12	5:29 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	D3C12CA10T01H	\$4,000.00 NM
8	09/18/12	09/21/12	M-Sun Nightly News	NIGHTLY NEWS	-TWTF--	:30	2	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	2	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	W	09/19/12	5:51 PM	M-Sun Nightly News	NIGHTLY NEWS	:30	D3C12CA10T01H	\$4,000.00 NM
1	KCRA	F	09/21/12		M-Sun Nightly News	NIGHTLY NEWS	:00		\$4,000.00 NM
Credited REV PER V. 3. 1X CREDIT LINE 8. MG NEW LINE 11									
9	09/18/12	09/24/12	KCRA-TV News at 11pm	11:00pm-11:35pm	MTWTFSS	:30	2	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	MTWTFSS	2	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	Th	09/20/12	11:20 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	D3C12CA10T01H	\$3,000.00 NM
1	KCRA	M	09/24/12	11:23 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	D3C12CA10T01H	\$3,000.00 NM
10	09/18/12	09/21/12	ANDERSON COOPER D.11AM TO 12PM		-TWTF--	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	09/18/12	11:41 AM	ANDERSON COOPER DAY	11AM TO 12PM	:30	D3C12CA10T01H	\$900.00 NM
11	09/24/12	09/24/12	KCRA-TV News at 5am	5:00am-5:57am	M-----	:30	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	09/24/12	5:08 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	D3C12CA10T01H	\$2,000.00 NM
2	KCRA	M	09/24/12	5:29 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	D3C12CA10T01H	\$2,000.00 NM
Total Spots							17		

Payment Terms 30 Days

<u>Gross Total</u>	\$35,300.00
<u>Agency Commission</u>	\$5,295.00
<u>Net Amount Due</u>	\$30,005.00